

Guidelines for Collaboration with Patient Groups

We engage in business activities with the aim of contributing to the health of people around the world and to the advancement of medical care through the development and supply of outstanding products. In collaboration with patient groups, we act in good faith with high ethical standards and respect the independence of those groups. We also establish these guidelines for collaboration with patient groups to ensure full understanding of each other's objectives and the contents of collaborations and to build appropriate relationships of trust.

1. **Mutual Understanding**
We collaborate with patient groups in the spirit of mutual understanding, respecting the views and judgments of the other party.
2. **Building Relationships of Trust**
We build relationships of trust with patient groups as equal partners and fulfill our role for the achievement of objectives we share with them.
3. **Respect for the Independence of Patient Groups**
We respect the autonomy and independence of the action policies and operation of patient groups.
4. **Assurance of Transparency**
We conduct appropriate disclosures of information about the financial and other support that we provide to patient groups in accordance with the Guidelines for Transparency in the Relationship Between Corporate Activities and Patient Groups.
5. **Agreement in Writing, etc.**
For collaborations with patient groups, we exchange written contracts or agreements in advance regarding the objectives, content, and other details of specific activities, funding, and other matters, and retain records of those matters.
6. **Appropriate Information Provision**
We provide information to patient groups in accordance with relevant laws and regulations.
7. **Prohibition of Product Advertising and Promotion**
We do not engage in any advertising or promotions that target patient groups.
8. **Prohibition of Exertion of Influence**
We do not exert any influence for our own benefit over the content of materials, publications, websites, or social media posts, or over statements or other expressions made by patient groups.
9. **Recommendation of Diverse Funding Sources**
We do not provide support on the condition that we will be the sole contributor of funding. We recommend that patient groups obtain funding for their activities from multiple sources of support.
10. **Appropriate Support**
We limit our support for patient groups to an appropriate level and scope. For any meetings held by patient groups, we provide appropriate support after first confirming that such meetings are in line with our values.
11. **Management and Protection of Personal Information**
In collaborations with patient groups, we comply with the Act on the Protection of Personal Information and other relevant laws and regulations. We also properly manage and protect the personal information of patients and patient advocates obtained through collaborative activities.